

Testimonials

"Of all the marketing decisions I have made, the one in June of 2001 to sign the Participation Agreement with The Email Club was my best! Throughout the years the monthly email communications with our customers has proven to be an effective sales building activity. Not only do the members enjoy hearing about news of our restaurant, but they really enjoy and take advantage of the promotions we offer. I highly recommend the club to become a part of any company's sales strategy."

*Ron Brembt, Controller
Strongbow Inn Valparaiso, IN*



"The Nick-n-Willy's Email Club has proven to be a great asset in the early stages of my store. I have been able to utilize the club as part of our initial pitch to new customers. Overall, the email club has been a great benefit and as we have been open longer we have seen numerous people bring their coupons into the store. Additionally, we notice that customers will come into the store after seeing a coupon they received in their email (even without bringing the coupon) just because the email jogged their memory to come try us again. I wholeheartedly endorse the Nick-n-Willy's email club."

*Nobby Ahluwalia
Nick-N-Willy's Take-N-Bake Pizza
Dallas, TX*



"(We've) been pleased to use (their) services since July 12, 2001. During that time we have built a client list of 7,330 members. I consider the email club to be our most valuable marketing asset. It is a superb way to keep in touch with patrons, keep them informed and stimulated, and builds considerable customer loyalty. (It's) the most cost effective marketing investment we have made in our eleven years in business."

*Andrew Silber, - Owner
The Whale & Ale, San Pedro, California*

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